

**LIBRARY BOARD MEETING
COLLEGEDALE PUBLIC LIBRARY
TUESDAY, JULY 14, 2015**

ROLL CALL AND CALL TO ORDER: Chairperson, Mary Wagoner-Angelin
The Tuesday, July 14, 2015, meeting of the Collegedale Public Library (CPL) Board was called to order at 7:20 P.M., following a storm delay. Members present: Paulette Goodman, Merritt MacLafferty, Mitchell Thiel, and Mary Wagoner-Angelin. Also present were Mickey Coalwell, Regional Manager with Library Systems and Services, LLC (LSSI), and Joanne Stanfield, Library director.

Mickey Coalwell was welcomed and introduced. He told the Board about himself and how he came to libraries at the age of 50 and to LSSI in April 2015. He also talked about LSSI's work with municipal libraries. He thanked the Board members for their service and encouraged them to contact him by email to share ideas, questions, and concerns.

In response to a question about the next strategic plan, he shared his ideas about refocusing the plan on longer range goals - thinking about where we want to be in the next 10 years, observing what's happening in the community, challenging traditional ideas, studying our mission and values. He said it is not too soon to start thinking about the next round of strategic planning. Paulette asked for examples of long-range strategic plans from other libraries, which Mickey will be glad to send.

APPROVAL OF MINUTES

The minutes of the previous Board meeting on April 14, 2015, were presented and approved.

FRIENDS REPORT: Joanne Stanfield for Emily McDonald

The next author in the Friends Local Author Series will be Judith Nembhard (*Mr. Michael: Journeying with My Special Son* and *Myra's Calling*) on Sunday, July 19 at 3:00. Ellen Phillips (*Shocked, Appalled, and Dismayed! How to Write Letters of Complaint That Get Results*) will speak in September and Jack Blanco (*Clear Word*) is scheduled for November. Friends plan to hold a book sale in the fall. A local brass band, Deep 6, is scheduled to play on Sunday, October 18 at 3:00, which is the first day of National Friends of the Library Week. The City Commission approved funds in the City budget for furnishing an adult reading area, allowing the Friends to raise funds for other projects.

LIBRARY REPORT: Joanne Stanfield

The 2015 Summer Reading Program (SRP), the theme of which is "Every Hero Has a Story," is going strong! The total number of readers from infants to adults who have signed up is 1,417 (771 children up to 8 years old; 335 teens and tweens, 9-18 years old; 311 adults). The total number of participants in past years has been 1,368 in 2014, 1,204 in 2013, and 845 in 2012. Special programs since the last Board meeting and those scheduled for the Summer Reading Program include: a writing class for

homeschoolers led by Southern Adventist University students; end of the school year visits by classes from Wolftever and Ooltewah Elementary Schools; a performance by the Dollywood Penguin Players; a program about essential oils; an interactive music program by members of East Tennessee Symphony Orchestra; a new book club called Crime Reads; Bricks4Kids Lego programs; visits from the Tennessee Aquarium and Chattanooga Zoo; vision screening by the Ooltewah-Collegedale Lions Club; and an upcoming animal program, "Amazing Aviators," and a Lego Party. Thanks to McKee Foods for their donation of Little Debbie's for the opening days of SRP and to Mayfield Dairy for popsicles for the Lego Party. We are soliciting donations from area businesses and attractions of items or gift certificates for the SRP prize drawing.

The Ooltewah Farmers Market has invited the Library to be part of a special day honoring farmers on July 23, 3-6:00. Kelly and Gina will go and display Library resources and read books to children.

The Library is participating again this summer in the Samaritan Center's Stock Their Lockers School Supply Drive with a Paper for Fines promotion. Patrons with overdue fines can pay them during the month of July by donating a package of loose-leaf paper (wide or college rule). For each pack of paper donated, \$1 will be "paid down" on the fine.

Appreciation was expressed to Commissioner Debbie Baker who was instrumental in getting approval from the City Commission to include funds in the City budget for the adult reading area.

UNFINISHED BUSINESS

Regarding fundraising, at the last Board meeting it was approved to form an exploratory committee to look into corporate fundraising. After some consideration, they have concluded that at this point we need to wait to begin a fundraising campaign, since property taxes were raised to fund the Library and the City supports the Library's capital needs and there is no building project or capital campaign yet.

NEW BUSINESS

Paulette Goodman and Merritt MacLafferty are scheduled to rotate off the Board in October. Paulette has agreed to serve another term and Merritt is willing to serve, but suggests we give someone new the opportunity to be a Board member. Mickey Coalwell suggested having business cards made with Vistaprint for each Board member. Mary suggested having a quarterly emphasis on the tagline elements: Read. Know. Learn. Grow. She suggested that the public/patrons be invited and encouraged to attend Board meetings and possibly Library orientations. Mickey talked about how the library can be involved in the community, for example, one library places books in a local pediatrician's office.

The meeting adjourned at 8:20 P.M. The next Board meeting is scheduled for Tuesday, October 13, 2015, at 7:00.

